



Antibiotice, Impetum Group, and MedLife

the first companies to employ Specialists in Investor Relations in accordance with the Classification of Occupations in Romania (COR)



- Starting from August 2023, **Antibiotice** has filled two positions for "Specialist in Investor Relations," bringing Carmen Elena Diaconu and Bogdan Andrei Ghiarasim in these roles. Both are recognized as professionals in the field and contribute to strengthening the company's position in the pharmaceutical industry, as well as in terms of the quality of communication with investors.
- Starting from October 2023, [Ana-Maria Imbrea](#) has taken the role of Head of Investor Relations at **Impetum Group**, bringing to the team a solid experience in investor relations, finance, sustainability, communication, and audit, gained throughout her professional career. The Impetum team also includes [Alexandra Țitan](#), a professional with extensive experience in investor relations. She is the Head of Investor Relations for the group's companies, Roca Industry (BVB symbol: ROC1) and Roca Investments (private equity).

- Since November 2023, **MedLife** has recruited [Ioana Bîrsu](#) as the Head of Investor Relations, a professional in financial services with experience in the field of investor relations.

More details [HERE!](#)

Daniela Maier (Șerban), ARIR
President, MP VERTIK Group:

"ARIR considers that by adhering to standards of transparency, corporate governance, and proactivity in the communication with investors, companies will benefit from added value, attract financing more easily, and gain the reputation and the trust necessary for the continuous development of their businesses. In collaboration with the capital market institutions, we contributed to the inclusion of Specialists and Directors in IR occupations in the Classification of Occupations in Romania.



Thus, employees specialized in investor relations have received formal recognition of their role, and listed companies can increase their visibility by recruiting these specialists."



Ana-Maria Imbrea, Head of Investor Relations, Impetum Group:

"The official recognition of these two occupations in the field of IR in Romania represents not only a step forward for the development of the capital market, but also a confirmation of the added value that the investor relations bring to companies that adopt the best practices in corporate governance and transparency in their operations. At Impetum Group, we aim to align with international standards in specialized communication with investors, and therefore, the recruitment of experts in the field is a key element and a confirmation for our investors that we are focused on excellence in all aspects of our activity."

UPCOMING EVENTS

VEKTOR by ARIR 2023 Results

When? Thursday, **January 29th, 2024**

Where? BVB Headquarters, Bucharest



Want to join as partner for 2024? Contact us at arir@ir-romania.ro

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