

ARIR MONTHLY UPDATES

~ *February 2023 IN REVIEW* ~

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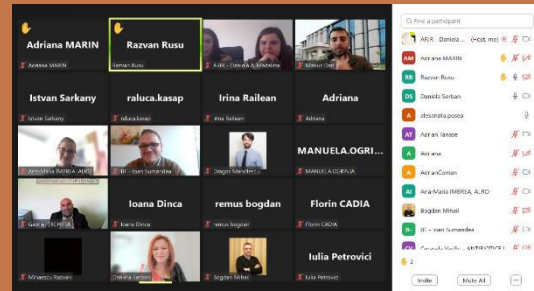


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I. ARIR ACTIVITY

Public debate on VEKTOR Methodology 2023

On February 13, ARIR organized a public debate regarding the VEKTOR methodology for 2023, together with the most relevant stakeholders from the capital market.



More than 30 stakeholders from the capital market participated, including listed companies' representatives, BVB representatives and members of the methodology committee.

During the discussion, the proposed criteria for the new methodology were analyzed considering their importance for the communication with investors.

The proposal for the new methodology is thought with an emphasis on teleconferences and materials regarding the presentation of financial results.

The new VEKTOR methodology for 2023 will be published in March.

ARIR Blog ~ the latest articles ~

Dialogue with retail investors in the age of digitalization and multiple crises

With Teodora Dănilă – IR & ESG IMPACT Developer & Contractor Director, Alexandra Zipsiș – Senior Legal Advisor Agista and Alexandra Șica – PR&IR Manager TeraPlast





Five practical ways to step up your sustainability transformation

With Laura Negrișoiu - Sustainability Director Mazars Romania and Răzvan Butucaru - Partner Financial Services & Advisory Leader, Mazars Romania

[See the articles **HERE!**](#)

Capital Market Conference, DC News & ARIR

"How do we make the stock market more attractive for new issuers and investors? How do we attract significant new players from the Romanian private economy to the stock market?"

Daniela Șerban, ARIR President, highlighted the importance of the stock market in the country's economic ecosystem at the beginning of the DC Media Group conference.



„The first conclusions of the research that I have carried out on 50 stock exchanges around the world in the last ten years show that the country where the stock exchange is located is no longer defining when it comes to the development of a stock market.

📄 It is not enough to have a large country with a large population, but we must get more involved in this stock market mechanism for it to function at its true value".

[Watch the entire conference HERE!](#)

II. ARIR PARTNERSHIPS

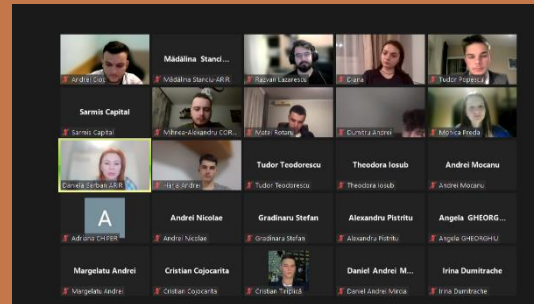
Our collaboration with [Institutional Investors](#) continues this year and at the annual ARIR Gala we will award the best investor communication programs and the best professionals, following the vote of institutional investors from around the world.

The survey was opened in March for companies.



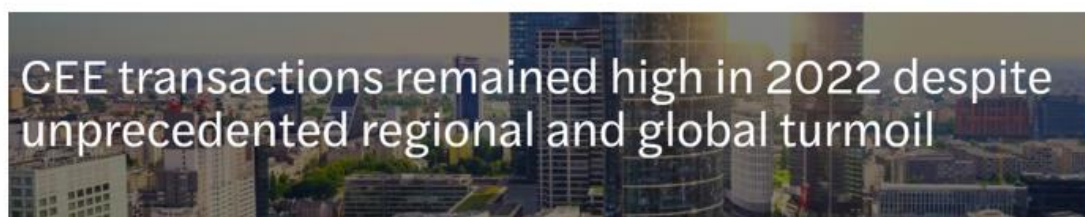
**Institutional
Investor**

ARIR is supporting [Econosofia](#) as institutional partners and we joined their promotion conference. During the event, Daniela Șerban, ARIR President, discussed about the capital markets and VEKTOR indicator, including the criteria behind this indicator and its importance.



III. NEWS FROM OUR MEMBERS

Our affiliate member [Mazars](#), the international audit and consulting firm, has launched a new study, in partnership with Mergermarket, which reveals that the M&A market in the CEE region has quickly adapted to the challenges arising in 2022.



[Read more HERE](#)

IV. OUR PRESENCE IN THE LOCAL MEDIA



Participation at BVBescu.ro show to discuss IR trends and importance

[Watch HERE the whole discussion](#)

Article on BVB Research Hub platform about VEKTOR

[Read the whole article HERE](#)



Participation at Profit News to discuss about VEKTOR results for 2022

[Watch HERE the whole discussion](#)



Discussion at Aleph News about the financial investments and Romanian's interest

[Watch HERE the whole discussion](#)



ARIR

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