

ARIR MONTHLY UPDATES

~ March 2023 IN REVIEW ~

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I. ARIR ACTIVITY

ARIR published the VEKTOR methodology for companies listed on the Main Market



 The VEKTOR methodology was defined by a committee comprised of 12 members, representatives of institutional investors, individual investors, brokers, analysts and representatives of the capital market institutions.

 [See HERE the detailed VEKTOR 2023 Methodology](#)

Daniela Șerban, ARIR President, shared more details about the new methodology at Profit News



ARIR Blog ~ the latest article ~

Shareholders engagement and technology

By Guillaume Moinet, Co-CEO & Founder, Scalens



[!\[\]\(a03a7eb2f4046e1d3c76772003e549ea_img.jpg\) Read the article **HERE!**](#)

II. ARIR PARTNERSHIPS

ARIR & Institutional Investor

✦ At the annual ARIR Gala in November 2023 we will award the best investor communication programs and the best professionals, following the vote of institutional investors from around the world, poll supported by our partner [Institutional Investor](#) from around the world.

Survey dates: April 11th - May 5th

Institutional investors are ENCOURAGED TO VOTE NOW the listed companies and their representatives

<https://voting.institutionalinvestor.com/welcome>

The [Institutional Investor](#) ranking results are a recognised and important measure of the effectiveness and quality of IR. It is, therefore, important that Corporate IR teams raise awareness and encourage participation from their buy and sell-side contacts they seek independent feedback from.



POLLING NOW!
**2023 DEVELOPED EUROPE
& EMERGING EMEA EXECUTIVE TEAM**
POLLING DATES: 11 APR - 5 MAY 2023

**Institutional
Investor**

Listed companies can also get involved in the Institutional Investor survey by completing the 2 STEPS below:

Corporate IR Teams can also still complete the Roster & Corporate Insights survey and vote for their buy and sell-side counterparts through the 2-step process following this link <https://roster.institutionalinvestor.com/home>

Verification of the company information
HERE - [SIGN UP HERE](#)

Using the same log-in, please complete
the **Corporate Insights Survey** [HERE](#)

ARIR & Scalens

📌 On March 14, ARIR organized together with the service provider [Scalens](#), a webinar "Activism in 2023: Trends, challenges and preparedness faced by quoted companies". The webinar was attended by representatives of the listed companies.

Very interesting discussion with Guillaume Moinet, [Scalens](#), and the ARIR - Romanian Investor Relations Association community about building a strong stock market standing.



III. NEWS FROM OUR MEMBERS

Our associate member [Agista](#), part of [Impetum Group](#) started a [CONFIDEX](#) initiative, supporting entrepreneurs to cross times that no one has experienced before.

[CONFIDEX](#) is the most extensive and reliable study on confidence in the economy of Romanian managers, which has brought together over 2,500 C-level managers from Romania in its seven editions to date.

Impetum Group looks, once again, at how the Romanian economy is seen through our cumulative perceptions.

CONFIDEX

despre încrederea managerilor români
în economie în vremuri incerte

**Ia parte la acest brainstorming național
care de 3 ani ajută antreprenorii să traverseze
vremuri pe care nimeni nu le-a mai trăit.**

Dăm startul unui nou studiu CONFIDEX, care va
măsura încrederea pe care managerii și antreprenorii
o au în economie în primul semestru al anului 2023.



We invite you to complete the [CONFIDEX](#) questionnaire. Perception and understanding of this moment in the economy matters.

[Complete the survey HERE!](#)

IV. OUR PRESENCE IN THE LOCAL MEDIA

On the occasion of March 8, we discussed
at Aleph News about the ladies who invest
in the stock market.

[Watch HERE the whole discussion](#)



Participation at Prima News where
we discussed the wage gap
between women and men.

Participation at TVR INFO where we discussed the impact of bank bankruptcies in the USA on the banking system in Romania and the stock market.

[Watch HERE the whole discussion](#)



[Watch HERE the whole discussion](#)



Participation at Profit News where we talked about How do we attract investors using communication?

[Watch HERE the whole discussion](#)

Participation at Prima TV about the Impact of bank bankruptcies in the USA on the banking system in Romania.



2023 STRATEGIC PARTNERS

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Bucharest 014013, Romania*

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